

THE 27TH EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS

BREMEN, GERMANY, DECEMBER 12, 2013
UNIVERSITY OF BREMEN

PROGRAMME

Co-Chairs: Jean-François HENNART (Faculty of Economics, University of Pavia, Queen's University Management School, Belfast, Singapore Management University, Center for Research in Economics and Business, Tilburg University) & Rebecca PIEKKARI (Aalto University Business School)

Faculty: Timothy DEVINNEY (Leeds University), Dana MINBAEVA (Copenhagen Business School), Bent PETERSEN (Copenhagen Business School)

Thursday, December 12

- 08:30 – 08:45 Welcome and Introduction
- 08:45 – 09:25 Social Networks and Adjustment in Short-Term Expatriate Assignments
Barbara AGHA-ALIKHANI
- 09:25 – 10:05 Retailers' Strategic Responses to Institutional Pressures and the Effect on Performance: The Case of Finnish Multinational Retailers in Russia
Alphonse AKLAMANU
- 10:05 – 10:20 Coffee Break
- 10:20 – 11:00 Strategic International Channel Management of Industrial Small Firms – The Influence of Firm Strategy and Market Environment on International Multi-Channel Choice
Nicola EBERHARD
- 11:00 – 11:40 A Stakeholder Approach to Tax Minimizing Strategies of MNEs - Who Influences Responsible Tax Paying Behavior of MNEs?
Julia FEDDERSEN
- 11:40 – 12:20 Internationalisation Models of E-Commerce Enterprises
Magdalena GROCHAL
- 12:20 – 13:20 Lunch
- 13:20 – 14:00 Multilateral Transfer of Technological Knowledge in MNEs: A Study Based on IC Design MNEs, 2001-2008
Yen-Chen HO
- 14:00 – 14:40 "It Takes Two to Tango": Selecting Partners in International Markets
Aikaterini KAMPOURI
- 14:40 – 15:20 Staffing Key Management Positions in Host Country Subsidiaries
Eva-Maria LANG
- 15:20 – 15:35 Coffee Break
- 15:35 – 16:15 International Expansion, Knowledge Sourcing and Technological Upgrading. The Experience of Multinational Enterprises from Emerging Countries in the Last Decade
Vittoria Giada SCALERA
- 16:15 – 16:55 Managing Institutional Complexity in Global Professional Service Firms: Subsidiary Responses to Conflicting Institutional Logics
Liudmyla SVYSTUNOVA