

38th EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS

Espoo, Finland, December 12, 2024

PROGRAMME

Co-Chairs: Bent PETERSEN (Copenhagen Business School, Denmark) & Arjen SLANGEN (KU Leuven, Belgium)

Faculty: Jean-François HENNART (Tilburg University, the Netherlands), Thomas LINDNER (University of Innsbruck, Austria & Copenhagen Business School, Denmark), Randi LUNNAN (BI Norwegian Business School, Norway), & Sabina TASHEVA NIELSEN (Copenhagen Business School, Denmark).

08:30 – 08:45 Welcome and Introduction

08:45 – 09:25 Social and Workplace Integration of Labour Migrants: A Multi-level Qualitative Exploration in the Context of Saudi Arabia
Elham ALTHOBAITI

09:25 – 10:05 Examining the New Features of National Technological Specialization in the Information Age
Wenli DING

10:05 – 10:45 Effects of Digital Technology Adoption on the Headquarters-Subsidiary Relationship: coordination, reverse knowledge transfer, and innovation
Mosarrat FARHANA

10:45 – 11:00 Coffee Break

11:00 – 11:40 Organizational Field Translation: Insights from the Emergence of the Entrepreneurship Industry In China, 1987-2021
Siyu FEI

11:40 – 12:20 Managing Network Embeddedness in Family Firms' Internationalization
Giulia GALIZZI

12:20 – 13:20 Lunch

13:20 – 14:00 Non-Traditional Entry Mode Choice: The Role of Online Experience and Intangible Assets
Chanjuan GONG

14:00 – 14:40 CEO Political Ideology in Cross-Border Investment Decisions
Matteo MOESLI

14:40 – 15:20 Knowledge Boundaries and Knowledge Processes in International Multisectoral Partnerships Tackling Grand Challenges
Carla SACCHI

15:20 – 15:35 Coffee Break

15:35 – 16:15 Information Overload, Perceived Distance, and Artificial Intelligence: An Experimental Study
Andrea VERGEINER

16:15 – 16:55 Facilitating Post-Entry Internationalisation Speed: The Impact of Big Data Analytics and Innovation Ambidexterity
Chi VU