

**9<sup>th</sup> Conference**  
**on**  
**New Directions in Management Accounting:**  
**Innovations in Practice and Research**

**Brussels, 15-17 December 2014**

**Program overview**

Monday 15 December

- 12:00-13:00 Registration (*Hotel Métropole - ground floor*)
- 13.00-13.15 Opening of the Conference (*Hotel Métropole, Excelsior*)  
Kari Lukka (Turku School of Economics, Finland)  
Michael Shields (Michigan State University, USA)  
Chris Chapman (President of the EIASM)
- 13.15-14.15 Plenary session (*Hotel Métropole, Excelsior*)  
Mats Alvesson, University of Lund, Sweden  
"Doing interesting research: challenging assumptions and creating mysteries"  
Chair: Kari Lukka
- 14.15-14.30 Break
- 14.30-16.00 Parallel sessions (*see detailed program*)
- 16.00-16.30 Coffee Break (*Hotel Métropole - ground floor*)
- 16.30-18.00 Parallel sessions (*see detailed program*)
- 19.00 Welcome reception together with *Management Accounting Research*  
(*Hotel Métropole - ground floor*)

Tuesday 16 December

- 9.00-10.00 Plenary session (*Hotel Métropole, Excelsior*)  
Frank Moers, University of Maastricht, The Netherlands  
"Extending our understanding of Management Control Packages and Systems"  
Chair: Kari Lukka
- 10.00-10.30 Coffee Break (*Hotel Métropole - ground floor*)

- 10.30-12.00 Parallel sessions (*see detailed program*)
- 12.00-13.15 Lunch (*Jardin Indien – Métropole 1st Floor*)
- 13.15-14.45 Parallel sessions (*see detailed program*)
- 14.45-15.15 Coffee Break (*Hotel Métropole - ground floor*)
- 15.15-16.45 Parallel sessions (*see detailed program*)
- 16.45-17.00 Break
- 17.00-18.00 Plenary session (*Hotel Métropole, Excelsior*)  
 Karen Sedatole, Michigan State University, USA  
 “Bullwhips, beer, and crystal balls: A proposed new direction for management accounting research”  
 Chair: Michael Shields
- 19.30 Conference dinner at *Square-Brussels*

### Wednesday 17 December

- 9.00-10.20 Parallel sessions (*see detailed program*)
- 10.20-10.40 Coffee Break (*Hotel Métropole - ground floor*)
- 10.40-12.00 Parallel sessions (*see detailed program*)
- 12.00-13.15 Lunch (*Jardin Indien – Métropole 1st Floor*)
- 13.15-14.45 Parallel sessions (*see detailed program*)
- 14.45-15.00 Coffee Break (*Hotel Métropole - ground floor*)
- 15.00-16.00 Plenary (*Hotel Métropole, Excelsior*)  
 Joe Fisher, Indiana University, USA  
 “Experimental Budgeting Research: What are the insights, weaknesses and future opportunities?”  
 Chair: Michael Shields
- 16.00-16.15 Closure  
 Kari Lukka & Michael Shields