THE EDEN PORTFOLIO 2016 AT A GLANCE

DISCIPLINARY SEMINARS

Finance	Accounting	Marketing	Strategy &	Innovation/	Operations
			Organisational	Entrepreneurship	Management
			Studies		_
NEW Audit	NEW Audit Research	Advanced Building	Advanced Strategic	Entrepreneurship: Current	Perspective in Project
Research		Models for Decision Making	Management	Themes and Research	Management
Corporate Finance	Case-Based Research	Building Models for	Corporate Governance	Innovation Management:	Research Methodology in
	in Management	Marketing Decisions		Theories, Methods,	Operations Management
	Accounting			Empirical Evidence And	
				Policy Challenges	
	Empirical Financial	Business Relationships	CSR and Politics	Methods and Techniques in	
	Accounting Research	& Networks		Entrepreneurship &	
				Innovation	
	Quantitative Empirical	Consumer Research	International Mergers		
	Research in		and Acquisitions		
	Management				
	NEW EDEN-CIMA	Interpretive Research	Organizational Design		
	Course on Doing	Methods			
	Management				
	Research in				
	Management				
	Accounting				
	NEW EDEN-CIMA-	Meta – Analysis for	Social Network Analysis		
	MELCO Course on	Management			
	Conducting, Writing	Research			
	and Publishing Case-				
	Based Research in				
	Management				
	Accounting				

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NEW EIASM-CGMA	Research Methods in	NEW Top Management	
Course on	Marketing &	Team, Business Strategy	
Quantitative Empirical	Management	and Organization	
Research in			
Management			
Accounting			
Producing &	NEW Research	NEW Theories and	
Evaluating Knowledge	Traditions in	Research in Human	
in Management	International Sales	Resource Management	
Accounting	Management		
	Strategic Marketing		
	Research		