

7th Job Market Simulation *Call for Submissions*

The European Marketing Academy (EMAC) is organizing the 7th Job Market Simulation.

The goal of this workshop is helping students who are seeking a tenure-track position in marketing at a business school that recruits in the summer/fall of 2025.

The workshop will be held on May 27, 2025 from 2-5 p.m. in Madrid, Spain. It will run **immediately after** the Doctoral Colloquium (DC). This means that **students who are planning to apply for the Doctoral Consortium may also apply for this workshop**. However, the admission processes for these two events are independent.

The Job Market Simulation will focus primarily on the research presentation the students are expected to make during their first-round interviews, where participants of the workshop will have the opportunity to present twice to a group of professors to practice and get feedback. The workshop will also address several do's and don'ts of the first-round interviews as well as campus visits in an online kick-off meeting.

Application materials:

- **One-page motivation letter from the student** (Please clearly state that you are seeking a tenure-track position in the summer/fall of 2025, and also if you do not want to share us your profile with hiring schools.)
- **Curriculum vitae**
- **Recommendation letter from the advisor**
- **Job market paper** (Please include only one paper that is not yet accepted for publication but may currently be under review at a journal.)

Submission link: <https://www.xcdsystem.com/eiasm/abstract/index.cfm?ID=Q4zZShO>

Submission deadline: March 15, 2025, 12:00 CET

If admitted to the Job Market Simulation, students will be required to register and pay a fee of 35 Euros.

Organizers:

Peter Ebbes (HEC Paris)

Jacob Goldenberg (Reichman University)

Andreas Lanz (University of Basel)

Questions should be directed to Andreas Lanz (andreas.lanz@unibas.ch).